

CARING for patients SINCE 1975

DEDICATED TO BREAST IMAGING

- ✓ Fellowship-trained Breast Imaging Radiologists
- ✓ Technologists certified in mammography
- ✓ Registered Diagnostic Medical Sonographers certified in breast
- ✓ Professional & Supportive Staff



INSURANCE COVERAGE

Please refer to our website for a current list of accepted insurance plans at ewbc.com/patient-center or scan code on right.

To verify your coverage, benefits, and/or authorization needs, please contact your insurance provider. We are always happy to assist you with your insurance questions.



Questions about insurance
call 585-442-1830



If you need a mammogram and don't have insurance, free mammograms are available for uninsured women 40 years of age and older.
Call 585-442-2190



K?L MDD&AC 170 Sawgrass Dr., Rochester, 14620

585-442-2190 | ewbc.com



Elizabeth Wende
Breast Care
Breast Imaging Excellence



Our Services

3D MAMMOGRAPHY (DIGITAL BREAST TOMOSYNTHESIS - DBT)
BREAST ULTRASOUND BREAST BIOPSY
CANCER RISK ASSESSMENT GENETIC COUNSELING
BONE DENSITOMETRY

BRIGHTON | BATAVIA | GENESEO | GREECE | VICTOR | WATERTOWN | WEBSTER

EWBC Services

3D MAMMOGRAPHY (Digital Breast Tomosynthesis, DBT) — Screening and diagnostic mammography is performed with 3D technology at ALL our facilities. This mammogram has a higher breast cancer detection rate and better visualization of breast tissue. It is beneficial for all patients, especially those with dense breast tissue or patients at a higher risk of cancer because of their strong family or personal history. EWBC uses the latest technology that reduces radiation by as much as 40% when compared to the 2D/3D combination mammogram. All mammograms performed at EWBC are read by two of our radiologists and computer-aided detection (CAD).

ULTRASOUND (diagnostic and screening) — Breast ultrasound is used as an adjunct to mammography, usually to distinguish if a lump or mass is solid tissue or if it is a fluid-filled cyst. Ultrasound allows our physicians to accurately diagnose lesions in the breast detected on a physical exam, mammogram, or MRI. As of January 2013, a NY State mandate recommended that additional screening tests such as screening ultrasound may be helpful in women with dense breast tissue to detect subtle abnormalities that could be cancer.

BREAST BIOPSY — The use of core biopsy enables our physicians to diagnose findings detected on mammography, ultrasound, or MRI. This procedure is designed to save women from undergoing unnecessary surgery. It is relatively painless and minimally invasive, making it a faster and less traumatic alternative to traditional surgical biopsy. EWBC is proud to be a pioneer in implementing and performing stereotactic and MRI biopsy and introducing it to our Upstate NY region.

BREAST MRI — Breast MRI is a highly sensitive, noninvasive diagnostic tool that is often used in conjunction with mammography and ultrasound. It helps physicians evaluate the extent of breast cancer, as well as establish a treatment plan and monitor a patient's response to chemotherapy. This advanced technology is also a valuable screening tool for patients considered to be at higher risk for breast cancer, whether due to strong family history and or genetic risk, personal history, or other risk factors. Brighton location only.

See ewbc.com for more information and videos

GENETIC TESTING — EWBC has a certified genetic counselor on staff who performs breast cancer risk assessments and provides comprehensive cancer genetic counseling services for our patients. Our certified counselor is also available to answer questions from patients concerning cancer risk assessment and genetic testing. Schedule an in-person session at our Brighton office or opt for a teleconference or phone consultation from the comfort of your home. Call 585-758-7041.

CANCER RISK ASSESSMENT — EWBC provides risk assessment for all our patients. Determining an individual's lifetime risk of breast cancer is imperative in implementing an appropriate management plan. Any patient with an appropriate family or personal history is eligible for genetic counseling.

BONE DENSITY TESTING (DXA) — Bone density testing is a simple, painless and accurate method for evaluating bone mass and osteoporosis. In addition, EWBC offers the Trabecular Bone Score (TBS), a bone structure and quality measurement obtained through special software now available during the same scan that measures bone density.

COMMUNITY PRESENTATIONS — EWBC has speakers (both virtual or in-person) for your club, group, organization or health fair. Call 585-758-7081



All offices have 3D mammography with same day results by text or email, ultrasound and Dexa with TBS



BREAST DENSITY IS IMPORTANT

New York State passed the Breast Density Inform Act in January 2013 requiring radiologists to inform patients of their breast density with their mammogram results. The law requires patients with heterogeneously dense and extremely dense tissue to be informed of additional screening tools such as ultrasound or MRI. Breast density is determined by your mammogram. *Your EWBC report will include your breast density type.*

Screening Breast Ultrasound Screening ultrasound is available for all patients upon request and can be beneficial in women with denser tissue. The denser the breast tissue, the more difficult it can be for a radiologist to interpret the mammogram. *Check with your insurance company for coverage.*



SCREENING MAMMOGRAPHY RECOMMENDATIONS

Most recent guidelines from American College of Radiology (ACR) and Society of Breast Imaging (SBI)

AVERAGE-RISK WOMEN Yearly screening mammograms starting at age 40 and thereafter as long as in reasonably good health.

HIGH-RISK WOMEN Women with a strong family history of breast cancer or genetic mutation may benefit from starting screening earlier than age 40. Consult your physician about when to start screening mammography and if any additional imaging is needed such as high-risk breast MRI.

BREAST SELF-AWARENESS Learn to identify possible changes in your breasts. Continue yearly check-ups and clinical breast exams by health care providers.

SCHEDULE AN APPOINTMENT 585-442-2190
Schedule online ewbc.com/appointments

