

KNOW? did you

EWBC
585.442.2190 | ewbc.com

Helpful information about Elizabeth Wende Breast Care

FIRST in region with latest breast imaging technology

- 3D mammography with C-View is the standard of care at EWBC for all patients. The addition of C-View software allows for 3D imaging with a 40 percent reduction in radiation versus 3D imaging without C-View. 3D offers improved breast cancer detection and is beneficial for all patients, especially those with dense breast tissue or a higher risk of breast cancer. Watch the video at ewbc.com.
- Dedicated breast MRI
- Breast biopsy
- Same day mammogram results

Experience matters. EWBC has been caring for patients since 1975

- Our seven physicians have 96 years of combined experience as **breast imaging specialists**
- Our technologists are certified in mammography
- Our sonographers are certified in breast ultrasound

EWBC services

- Digital Mammography, 3D Mammography
- Breast Ultrasound (Diagnostic & Screening)
- Breast MRI & Breast Biopsy
- Bone Density Testing
- Cancer Risk Assessment & Genetic Counseling Program
- Patient education presentations

Five locations: Brighton, Batavia, Geneseo, Greece & Victor

- 3D mammography, same day results, screening ultrasound available: ALL LOCATIONS
- Diagnostic evaluation with **onsite physician: Brighton & Victor**
- Bone Density testing is available: Brighton, Geneseo, Greece & Victor

Personalized care

We want our patient to feel comfortable

- Sized gowns for your choosing
- Coffee, tea, blankets and Wi-Fi
- Brighton: –chair massages
–Patient advocates to assist you with questions/needs

Why Breast Density is important

New York State passed the Breast Density Inform Act in January 2013 requiring radiologists to inform patients of their breast density with their mammogram results. The law requires patients with heterogeneously dense and extremely dense tissue to be informed of additional screening tools such as ultrasound or MRI. Breast density is determined by your mammogram. Your EWBC report will include your breast density type.

Breast Density & Screening Breast Ultrasound

Screening ultrasound is available for all patients upon request. Screening ultrasound can be beneficial in women with denser tissue. The denser the breast tissue, the more difficult it can be for a radiologist to interpret the mammogram. Check with your insurance company for coverage.

Genetic Counseling Program – Know your Risk

EWBC proactively screens our patients for hereditary breast cancer. Our genetic counselor is available to meet with patients for any hereditary cancer syndrome. The goal of our Genetics Program is early detection and/or prevention of breast and other cancers. If you have any questions or would like to attend an information session, please call (585) 758-7041.

Visit our website & patient portal at ewbc.com for our services, breast health, billing, patient portal, forms, news & events. On the EWBC portal you can fill out your health history form online. Your history is saved and only needs to be updated. Reports and records can be accessed from the portal.



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Our Screening Mammography Recommendations

- **AVERAGE Risk Women:** Screening mammograms at age 40, every year thereafter as long as reasonably healthy
- **HIGH Risk Women:** Women with a strong family history of breast cancer may benefit from starting screening earlier than age 40

Breast Self-Exam: Perform monthly breast exam. Learn to identify possible changes in your breasts. Continue yearly check-ups & clinical breast exams by health care provider.

**Elizabeth Wende Breast Care is named in honor of Elizabeth Wende,
the mother of Dr. Wende Logan Young,
AND to all the mothers who support, inspire and believe in their daughters**

Elizabeth Wende Breast Care has been caring for patients since 1975

Dr. Wende Logan Young opens a dedicated breast clinic on Mt. Hope Avenue in Rochester, NY — **THE FIRST IN THE UNITED STATES**

1975

Mammography as a screening device becomes standard practice. Dedicated mammography equipment with compression is used by EWBC.

EWBC physicians help develop the core biopsy procedure as a way to reduce surgical biopsies in patients. This becomes the Clinic's standard of care. Stereotactic guidance is used to biopsy worrisome areas seen only on the mammogram.

1990s

EWBC implements bone density evaluation program for diagnosis of bone loss osteopenia/ osteoporosis. EWBC presents education programs for the community.

EWBC researched and developed computer aided detection (CAD) and after FDA approval uses for all mammograms

1998

- In 2000, EWBC moves from Mt. Hope Avenue to a state of the art facility on Sawgrass Drive in Brighton
- EWBC participates in the American College of Radiology Imaging Network (ACRIN) study showing digital mammography is more accurate in dense tissue than film mammography

2000s

Patient Advocates added to EWBC to ensure a smooth patient flow

2001

- EWBC implements Breast MRI and MRI Biopsy
- EWBC transitions to digital mammography and now physicians can read from dedicated computer workstations

2003

EWBC builds MRI suite at the Brighton office

2007

EWBC completes their conversion to a fully digital mammography facility

2008

EWBC researches 3D digital breast tomosynthesis (DBT), an exciting new technology

2009

EWBC opens first satellite office in Greece, NY

2010

- First FDA approved 3D digital breast tomosynthesis (DBT) installed
- EWBC starts a Cancer Risk Assessment and Genetic Counseling Program
- EWBC opens satellite office in Geneseo, NY

2011

- EWBC opens satellite office in Victor, NY
- New York State Breast Density Law goes into effect: Women with dense breasts may be eligible for additional screening tools such as ultrasound and MRI

2013

Clinical research (including EWBC) published in multiple peer review journals reveals DBT has higher breast cancer detection. DBT available at all EWBC offices.

2014

EWBC opens satellite office in Batavia, NY

2016

TODAY, Elizabeth Wende Breast Care, LLC is a group practice of seven breast imaging specialists – Dr. Stamatia Destounis (joined EWBC in 1993), Dr. Philip F. Murphy (2004), Dr. Patricia Somerville (2002), Dr. Posy Seifert (2002), Dr. Wade Hedegard (2012), Dr. Lisa Paulis (2011) and Dr. Alena Levit (2015).

One thing that has always remained the same—the patient comes first.